



Model Economic
Township Limited

(Formerly Reliance Haryana SEZ Ltd.)

Meet your future Business at Reliance MET



Model Economic
Township Limited

(Formerly Reliance Haryana SEZ Ltd.)

77-B, 3rd Floor, IFFCO Road, Sector 18, Gurgaon Haryana – 122 015

CIN : U70109HR2006PLC036416

Board Line No: +91-124-4827369 | +91-124-4827377

Fax No: +91 124 4827337

Email: Contact.MET@ril.com

Website: www.ModelEconomicTownship.com

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FOOTWEAR PARK

Jhajjar | Haryana | India

Reliance Industries Limited

“Reliance Industries Limited is India’s largest private sector company, with businesses across the energy and materials value chain in polyester, textiles, petroleum, petrochemicals and gas and has a strong presence in the rapidly expanding Retail business and Telecommunication sectors.

Reliance ranked at #158 as per the Fortune Global 500 in 2015

Largest

- Refining complex globally – 1.4 MMBPD of crude processing at a single location
- Retailer in India by Revenue (Reliance Retail)

Model Economic Township Limited

Model Economic Township Limited (formerly Reliance Haryana SEZ Limited) was incorporated in October 2006. METL is a wholly owned subsidiary of Reliance Ventures Limited, a 100% subsidiary of Reliance industries Limited (RIL). METL is engaged in the development of an integrated industrial enclave namely Model Economic Township (MET)

MET Vision

“An integrated state-of-art business city with highest standard of living where all the stakeholders have limitless opportunities to flourish in every sphere of life”



\$ 45 billion
₹ 296,091 crore
Annual Revenue

\$ 4.2 billion
₹ 27,630 crore
Net Profit

148
Major Products and Brands across
energy and service sectors

2nd Largest
Producer of Polyester fibre
/ yarn, globally

5th Largest
Producer of PTA, globally

6th Largest
Producer of PP, globally

7th Largest
Producer of PX, globally

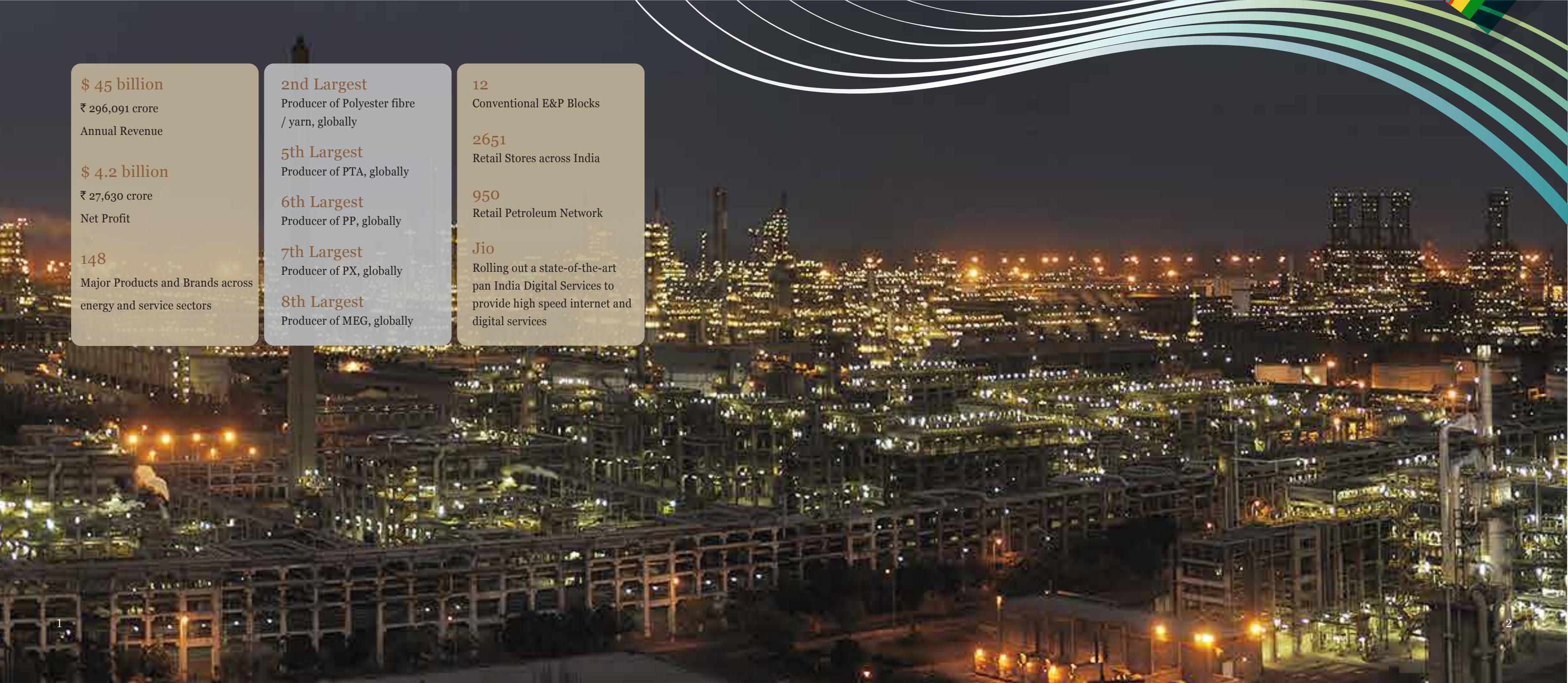
8th Largest
Producer of MEG, globally

12
Conventional E&P Blocks

2651
Retail Stores across India

950
Retail Petroleum Network

Jio
Rolling out a state-of-the-art
pan India Digital Services to
provide high speed internet and
digital services





Asia Produces 88% Of The World's Footwear

Footwear Industry

- Worldwide production of footwear in 2014 – 24.3 billion pairs
- Global market grew at 8% in 2014
- Asia has been the largest supplier of footwear in the world – 88% of the total footwear
- China has been the leader in footwear production in the world
- India is the second largest footwear producer globally – next to China
- India is 3rd largest consumer of footwear, next to China & USA
- India consumes more non-leather footwear, but export more of leather footwear
- India has 3% of international share in leather trade - compared to 17% market share by China

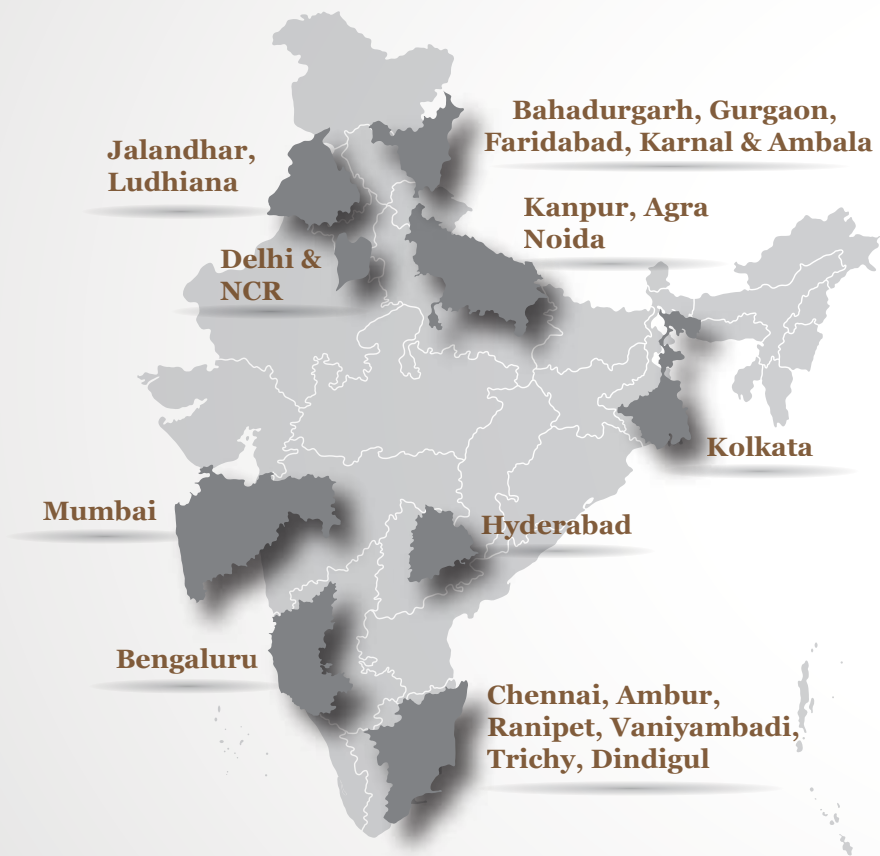
Nike	Puma	Reebok	Adidas
Asics	Converse	Fila	Skechers
Bata	Crocs	Metro	Timberland
Steve Madden	Woodland	Catwalk	Clarks
GAS	Hush Puppies	Pavers England	Redtape
Lee Cooper	Inc5	Dune	





India Footwear Industry

India Footwear Production Hub



Industry Is Highly Fragmented

- ♦ India consumes 95% of the Domestic Footwear Production
- ♦ Footwear exported from India
 - Dress shoes
 - Casuals
 - Moccasins
 - Sport Shoes
 - Horrachie
 - Sandals
 - Ballerinas
 - Boots

Haryana Footwear Industry

- Footwear industry in Haryana is poised for exponential growth
- All major brands/ companies like Liberty, Action, Relaxo, Lancer, Today, Columbus, Aeroback, Welcome, etc. has their presence in Haryana
- Footwear sector in the state is projected to grow at 20% CAGR for the next 35 years
- Footwear sector is one of the focus sectors in the Haryana’s Enterprise Promotion Policy 2015 as well as in the ‘Make in India’ initiative of the Central Government
- The footwear industry falls under the ‘Green Category’ from the Environmental Clearance aspect, having no noise pollution and being a dry industry
- Haryana Government provides attractive incentives for the sector

Sector Specific Incentives For Footwear

Sno	Particulars	Conditions	Footwear Unit
1	Investment subsidy on VAT/SGST (subject to 100% of FCI)	First 5 years Next 3 years	50% 25%
2	Reduced VAT (in place of 13.125%)	Footwear more than ₹ 500	5.25%
3	Zero VAT (in place of 13.125%)	Footwear not more than ₹ 500	0%
4	Stamp duty refund		80%
5	Exemption in EDC charges		50%
6	Employment Generation subsidy (one time support)	per person belonging to Haryana (skilled & semi skilled)	Rs. 10,000
7	Interest Subsidy on term loan subject to net VAT/ SGST paid per year (for micro, small & medium enterprise)	For 5 years, max of ₹ 10 lakh/ year	6%
8	Freight Subsidy for EOUs	1% of FOB value or actual assistance, whichever is less and maximum of Rs. 20 lakh	

General Incentives For All Sectors

Electricity Duty | Assistance Technology | Testing Equipment | Patent Registration | Assistance for Environment | Energy/Water/Safety Audit | Credit Rating | Market Development Assistance



Reliance MET Jhajjar

The Government of Haryana has approved Model Economic Township (MET) project at Jhajjar situated along the western border of Delhi in Haryana. The project is envisaged as a fully integrated industrial township over 8250 acres, with all the benefits of domestic tariff areas, special economic zones, industrial park clusters with support infrastructure of logistics hub and social infrastructure including residential, commercial, recreational and institutional development.

Footwear Park envisaged over 400 acres is one of the dedicated clusters in an identified zone for the Footwear and Leather industry, within the overall framework layout of the mega MET Project.

MET – Advantages

- Strategically located in the NCR with good regional connectivity to Gurgaon, Delhi and other NCR towns
- Environmental clearance from MOEF received
- Industrial Colony license for 290 acres obtained and additional 450 acres license in process
- Groundwater extraction approval and surface water allocation approval from the NCR water channel
- Approval for setting up of Power substation of 220 KV received
- Approvals for setting up Private Freight Terminal/ Logistic Hub in final stage
- Available local skills as the company is engaged in imparting education and training to the local people and supporting various ITIs and village schools
- Government of Haryana Enterprise Promotion Policy 2015 Benefits/ Incentives applicable to Category 'B' are available

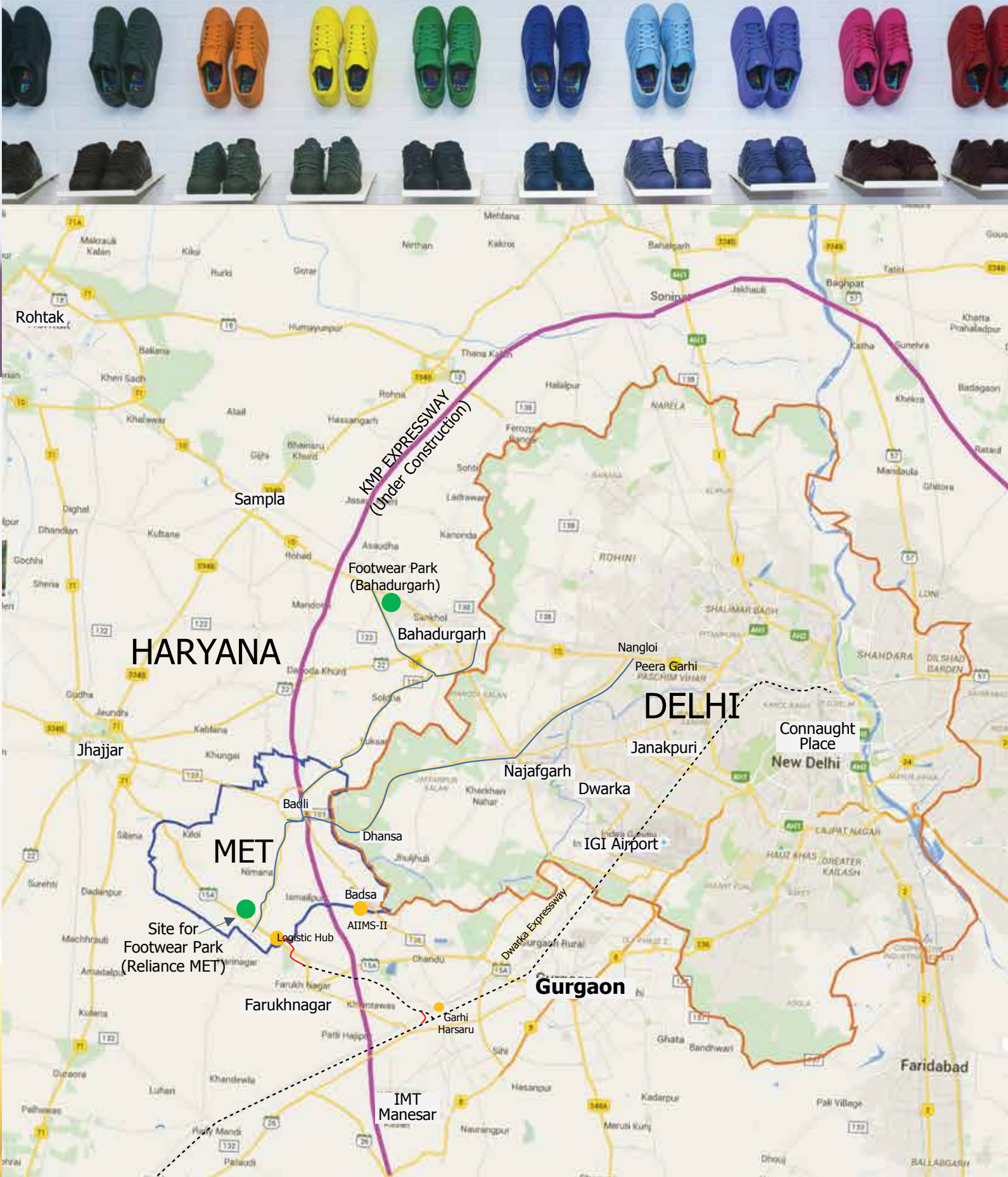


Footwear Park: Location & Connectivity

- Regional connectivity through KMP (Kundli Manesar Palwal) (Western Peripheral) Expressway
- Within the influence zone of the Delhi Mumbai Industrial Corridor (DMIC)
- 6 Passenger trains run between Delhi and Farukhnagar
- To be connected by rail to the proposed Dedicated Freight Corridor (DFC)
- Proximity to Gurgaon, a major industrial hub
- Quick Access to the Indira Gandhi International Airport, New Delhi

DISTANCES OF FOOTWEAR PARK SITE FROM MAJOR LOCATIONS

Bahadurgarh – 23 km	Najafgarh – 23 km	Gurgaon (NH-8) – 27 km	Connaught Place – 51 km
Mundka – 34 km	Jhajjar – 18 km	IMT Manesar – 28 km	Peeragarhi to Rohtak – 64 km
Peeragarhi – 45 km	Farukhnagar – 14 km	IGI Airport – 43 km	



Footwear Park: Great Opportunities

- Green field Footwear Park development – with state-of-the-art economic enclave
- Planned Industrial Plots of Sizes – 1000 sqm, 2000 sqm, 1 acre, 2.5 acres & 5 acres
- Walk to Work Concept with integrated development of residential plots including affordable housing, resulting in reduced transportation cost & enhance productivity
- Wholesale Commercial Market to consolidate the NCR market activities at one place
- Community Plots – Design & Training Centre, Exhibition & Convention Hall, Community Centre & Neighborhood Shopping Complex
- Infrastructure Facilities – Specific to footwear sector in consultation with the Industry
- NCR Development Policy encourages economic development – especially for manufacturing activities outside NCT of Delhi
- Proactive Haryana’s Enterprise Promotion Policy 2015 and support from State Government

Footwear Wholesale Market

- MET Footwear Park would have a Wholesale Market to cater to the distribution of shoes and its materials
- MET and Bahadurgarh combined would form as one of the Biggest Footwear Hub in India
- The market would attract potential customers from India and all around the world as MET is strategically located with excellent connectivity, quick access to Airport, Expressway, Rail connectivity and Dry Port
- The market would also be supported by the other industrial developments in the MET area and the Warehousing centers in and around the MET

Reliance MET USP & Competitive Blend

REQUIREMENTS	AVAILABILITY
Location	Ideally located neighboring the NCT of Delhi and Gurgaon
Rail Linked	Rail linked Industrial Township – connected to Delhi/ Gurgaon (6 trains daily)
Logistics	Private Freight Terminal (PFT) on the DFC, strong regional connectivity & Multi-modal transport network
Land	Free hold land and no future enhancement compensation
Power	Creation of 220 KV substation – approval received
Water	Govt. of Haryana has allocated supply of over 100 MLD from newly created NCR Channel. Approved Groundwater extraction
Sewage & Wastewater	Sewage/ Effluent Treatment Plants
Manpower	Sufficient skilled manpower available
World class Infrastructure	Residential including affordable housing, Commercial & Social Infrastructure such as Recreational (Golf, Clubs)
Existing/ Upcoming Institutions	AIIMS-II, IIT-Delhi (R&D), XLRI (Delhi Campus), SGT University, Sehwal Intl’ School, HCA’s Cricket Stadium, Government Engineering College, BIMT and much more
Promoter	India # 1 Private Sector Company – Reliance Industries Limited
Single Window Clearance	Hassle-free, Efficient set-up & operations
Maximum Incentives	Under New Haryana Enterprises Promotion Policy 2015 & Under various Central Government Schemes





Development in & around the Reliance MET

